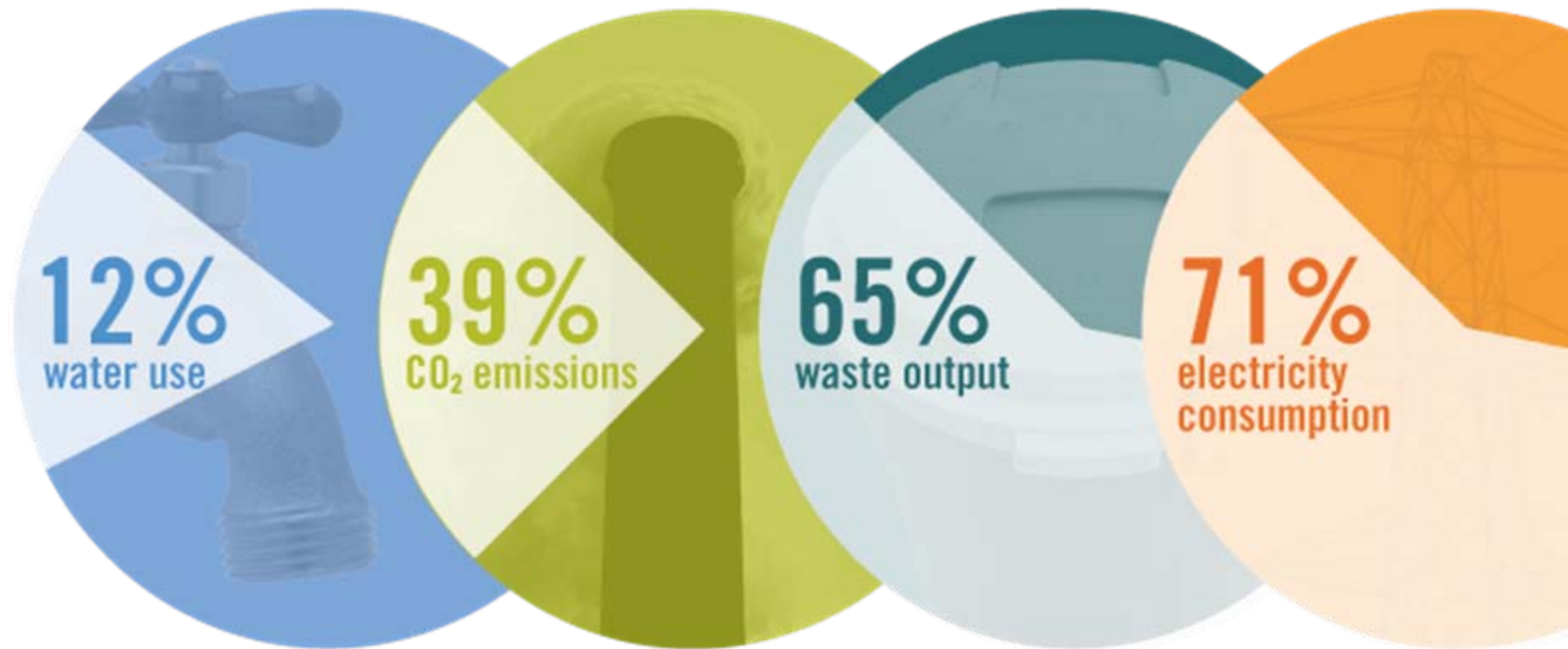




U.S. Building Impacts:



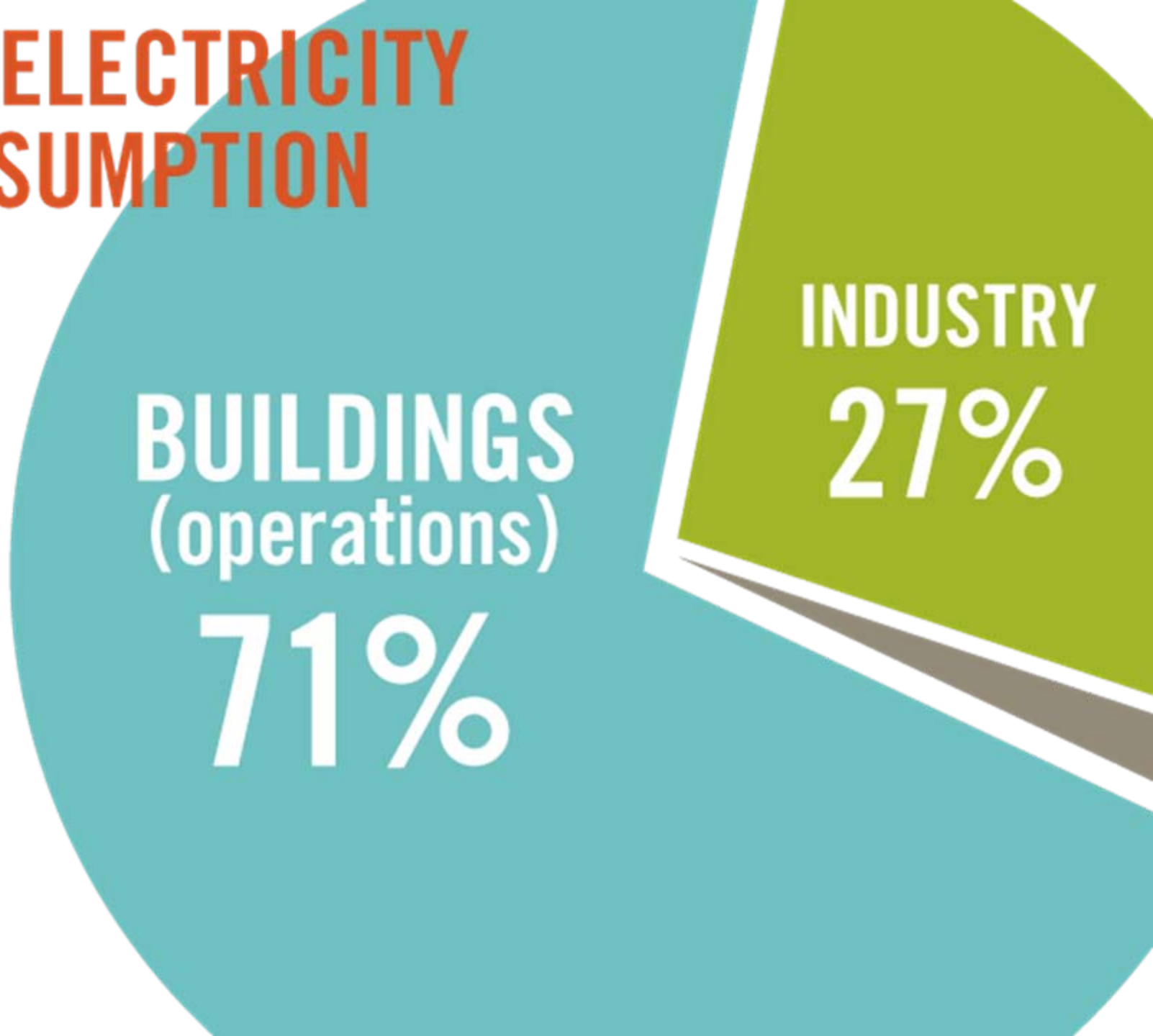
U.S. ELECTRICITY CONSUMPTION

BUILDINGS
(operations)

71%

INDUSTRY

27%



U.S. ENERGY CONSUMPTION

A pie chart illustrating the distribution of U.S. energy consumption across three sectors. The largest slice, representing Buildings at 39%, is colored teal. The second largest, representing Transportation at 32%, is colored grey. The smallest slice, representing Industry at 29%, is colored olive green. The chart is divided into three segments by white lines.

BUILDINGS
39%

INDUSTRY
29%

TRANSPORTATION
32%

U.S. BUILDINGS IMPACTS ON RESOURCES

39% of total energy consumption

71% of electricity consumption

39% CO₂ emissions

30% of raw materials use

30% of waste output

12% of potable water consumption

WORLDWIDE, BUILDINGS ACCOUNT FOR...

17% fresh water withdrawals

25% wood harvest

33% CO₂ emissions

40% material and energy use
45% in china

**THE NEXT
GENERATION'S
PERSPECTIVE
WILL INCREASE
GREEN BUILDING**

89% choose brands aligned
with social cause

74% listen to brands aligned
with social cause

69% shop for brands aligned
with social cause

66% recommend brands aligned
with social cause

PERCEIVED ADVANTAGES OF BUILDING GREEN

8-9% decrease in operating costs

7.5% increase in building values

6.6% improvement in ROI

3.5% increase in occupancy

3% rent increase